

Alafaya Center



for Cosmetic and Family Dentistry

We dedicate ourselves to a fulltime commitment to understanding and serving the needs of our patients and helping them achieve an optimum level of oral health through caring attitudes, effective communication and excellence in our work.



Superior Dental Care

Our staff will enthusiastically deliver quality care based on thorough diagnosis of our patients dental needs. We shall continuously seek to educate our patients before, during and after treatment so that they may get the best possible long term results and satisfaction with their dental treatment.

Our Patients

The reason we are here

It is our goal to help our patients develop an awareness and desire for the optimum dental service that we can deliver. Without prejudging we will actively listen to our patients concerns and by spending sufficient time educating our patients we will help them achieve and maintain optimum oral health.

Our Staff

A Unified Team is Our Greatest Asset

Each member of our staff must be a total team player. They must be intelligent, enthusiastic with high standards of quality and integrity. Our team members must be comfortable in their communication with each other and with patients. They must be dedicated to the ideals and rewards of teamwork, always willing to help one another with the daily responsibilities. And always eager to assist one another in maintaining an appearance of cleanliness and professionalism in seeking to achieve our practice goals.

Business Principals

Our Barometer

We will adhere to steady business practices to ensure

the success of our office. Our fees will be fair, commensurate with the quality of service. Profit is expected and essential for the continual healthy growth and success of the practice. It is

of paramount importance for each team member to completely understand profitability and to assist in monitoring the financial trends of the practice. These trends will provide guidance and feedback to help keep sight of our goals as well as indicating how the practice will invest in new products and services to promote our growth.

The Future

The Only Change is Constant

Dentistry is always changing and expanding. To serve the changing needs of our patients our dental team must continually refine their skills through meetings, self-motivation and a commitment to continuing education.

Leadership

Our office will provide support, feedback, and leadership to foster long term growth for each employee. We will provide an environment of change, allowing that mistakes are sometimes made when trying to reach new levels. The staff will always be welcome and expected to provide input on ideas, concerns, and solutions for our practice, because all share a part of the practice. Ultimate responsibility is with the doctor and all decisions will be based on our dedication to quality care for our patients and continued growth of our practice.